Technology-enabled Knowledge Sharing: A Symphony for Success

The proof is undeniable. New research shows that organizations with technology-enabled knowledge sharing — Sharing Achievers — benefit from:

- **Increased Organizational Ability to Solve Problems**
- **Improved Talent Strategies to Retain Top Performers**
- **Greater Business Innovation**

Compared with their counterparts that have not implemented technology-enabled best practices for knowledge sharing, Sharing Achievers report greater soft skills that lead to business success:

**Technology-enabled Knowledge Sharing Boosts Critical Success Skills**

**Compared with companies that have not implemented knowledge sharing through technology — Sharing Non-achievers.**

**The study: The 2016-17 Towards Maturity Benchmark, from Towards Maturity’s report, Unlocking Potential.**

The study included more than 600 learning professionals from 55 countries.

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**Source:** A sample of more than four learners who participated in a 2016 Talent Maturity Learning Landscape survey

**TIPS FOR IMPROVING KNOWLEDGE TRANSFER**

1. **Provide permission to share and reflect.**
2. **Provide a safe place to share and learn.**
3. **Help managers to lead by example.**
4. **Draw out hidden knowledge.**
5. **Encourage new experiences and reflection.**
6. **Prioritize new skills for your L&D team.**
7. **Use video to capture, share and curate.**
8. **Reward and share good practices.**

**LEGEND**

Sharing Achievers

Non-achievers

Eight of ten learners — use technology to share their knowledge to help others learn — simply don’t have time to share their knowledge — nine percent — would feel uncomfortable sharing their knowledge.

User-generated content

- Blogs by tutors or learners
- Podcasting
- In-house wikis
- In-house video content

Seven of ten learners — would — simply don’t have time to share their knowledge.

**GET YOUR ORGANIZATION IN TUNE.**
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