**LEARNING INITIATIVE AWARDS 2016**

**Application Form**

**Blended Learning**

The Best Learning initiative in Blended Learning rewards a blended learning program that uses two or more successful delivery methods.

**INSTRUCTIONS FOR SUBMISSION**

1. Fill out this document
2. In order to complete your submission, you could also send separately any relevant document. You are encouraged to also submit supplemental digital content via email such as a video, a PowerPoint presentation, graphics, data, models or screen captures to help our jury members analyze effectiveness, impact and innovation.
3. Submit all the material exclusively by email to [clia2016@crossknowledge.com](mailto:clia2016@crossknowledge.com)

**JUDGING CRITERIA**

* Design of the Blended Learning project
* Successful delivery through various methods
* Compliance with learning goals
* Measurable benefits for the learner and the organization

1. **INTRODUCE YOURSELF**

**Person in charge of this submission:**

First name: Last name:

Job title: Company name:

Email address:

Phone: Mobile:

**If your project is rewarded, you’ll receive your award during Talent 2016, the CrossKnowledge Conference in Paris on March 17, 2016. Please identify representative(s) who will participate to this event:**

First name: Last name:

Job title: Company name:

Email address:

Phone: Mobile:

1. **YOUR PROJECT SUBMISSION**

Name of your project and start date:

Company profile (max: 150 words)

**DESCRIPTION OF YOUR PROJECT**

Objectives, organizational situation, approach, needs, geographical spread, and targeted population (max: 300 words)

**DELIVERY METHODS**

Diversity of learning activities, innovation, constraints… (max: 300 words)

**COMPLIANCE WITH LEARNING GOALS**

Explain how you manage adoption of blended learning within your organization (max: 300 words)

**RESULTS**

Give some figures – number of learners, completion rate, connection rate… Explain the benefits for learners and organization (max: 400 words)

**ADDITIONAL COMMENTS**

Congratulations, **you did it!**

🞎 By submitting this application form, I declare that I have read the terms and conditions of participation

🞎 By supplying my contact information, I authorize CrossKnowledge to contact me (by email or phone)

For more details, please visit the website: <http://talentconference.crossknowledge.com>