**LEARNING INITIATIVE AWARDS 2016**

**Application Form**

**Digital Learning Roll Out**

The Best Digital Learning Roll Out Initiative rewards an e-learning project that obtained results connected to human resources and business goals and improved business outcomes.

**INSTRUCTIONS FOR SUBMISSION**

1. Fill out this document
2. In order to complete your submission, you could also send separately or any relevant document. You are encouraged to also submit supplemental digital content via email such as a video, a PowerPoint presentation, graphics, data, models or screen captures to help our jury members analyze your effectiveness, impact and innovation.
3. Submit all the material exclusively by email to clia2016@crossknowledge.com

**JUDGING CRITERIA**

* The digital learning roll-out is effectively aligned with the learning needs and the organizational situation
* Innovative delivery methods and implementation plan
* Measurable benefits for the learner and the organization
* Change management strategy
1. **INTRODUCE YOURSELF**

**Person in charge of this submission:**

First name: Last name:

Job title: Company name:

Email address:

Phone: Mobile:

Are you a member of the CrossKnowledge Academy platform? ⃝ Yes ⃝ No

**If your project is rewarded, you’ll receive your award during Talent 2016, the CrossKnowledge Conference in Paris on March 17, 2016. Please identify representative(s) who will participate to this event:**

First name: Last name:

Job title: Company name:

Email address:

Phone: Mobile:

1. **YOUR PROJECT SUBMISSION**

Name and start date of your project:

Company profile (max: 150 words)

**DESCRIPTION OF YOUR PROJECT**

Objectives, organizational situation, approach, needs, geographical spread, targeted population

**DELIVERY METHODS**

Implementation plan, learning formats, innovation, constraints…

**CHANGE MANAGEMENT STRATEGY**

Explain how you manage the adoption of Digital Learning within the organization)

**RESULTS**

Give some figures – number of learners, completion rate, connection rate… Explain the benefits for learners and organization

**ADDITIONAL COMMENTS**

Congratulations, **you did it!**

🞎 By submitting this application form, I declare that I have read the terms and conditions of participation

🞎 By supplying my contact information, I authorize CrossKnowledge to contact me (by email or phone)

*For more details, please visit* <http://talentconference.crossknowledge.com>